



MEDIA RELEASE FOR IMMEDIATE USE

GREEN POOLS CAUSING ENVIRONMENTAL DAMAGE

Leading pool water management specialists BioGuard have reported that an increasing number of pool owners are neglecting their backyard pool during winter with detrimental effects on the environment.

BioGuard has reported that after last year's winter they saw a 25% increase in the number of calls seeking assistance with 'green pools' in comparison to the previous year.

According to BioGuard, many pool owners are neglecting their pools with good intentions, thinking they're saving water, energy and reducing their overall chemical use but in fact the opposite is true.

BioGuard's Technical Sales Support Officer Laura Coveney has reported that "getting the pool ready for summer after a winter of neglect can lead to a significant waste of water, chemicals and energy. It also costs more money."

"Other drawbacks include algae growth, surface staining, equipment damage and chlorinator cell failure."

"Waste water results from the need to extensively back wash the pool and in some cases, the draining and refilling of the pool after winter."

"An average pool may require 500 litres of water to back wash and the average pool takes over 40,000 litres to refill."

"At a time where water resources are a major concern, we strongly advise owners to take care of their pool over winter."

"Maintaining a 12 month water management program is vital to maintaining a pool's health and is the key for using less water, energy and chemicals."

To avoid 'Green Pools' and stop algae breeding, BioGuard recommends adopting a simple 3 Step program.

Step 1: Maintain adequate chlorine residuals that ensure healthy water and prevent algae growth.

Step 2: Oxidise weekly to eliminate environmental wastes that provide food for algae growth.

Step 3: Maintain a weekly preventative level of algaecide to continually kill algae before the breeding cycle commences.

Having your pool water tested by a BioGuard professional once a month during winter ensures correctly balanced pool water which means that pool chemicals are working to their maximum efficiency.

“Five minutes a week is all it takes to maintain a healthy pool over winter”, BioGuard’s Laura Coveney said.

BioGuard also reported that neglect over winter is causing an increase in the use of chlorine, as accumulated substances reduce the effectiveness of residual chlorine resulting in more chlorine being added to restore the health of the pool for summer use.

“We recognise it can be confusing and challenging for pool owners to know what to do over winter, particularly with the rising cost of living expenses and greater focus on water conservation”, Laura Coveney said.

One of the key benefits of managing pool water over winter is that the water requires less chemical additions and fewer hours of filtration, which means that the pool owner will save water, energy and money.

For more information, visit a BioGuard retailer or contact BioGuard on 1800 635 743 AU or 0800 441 662 NZ.

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